

# Is Organic Farming a Good Career Choice For You in 2021?

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Is organic farming profitable?

Yes, without any doubt.

Is organic farming a good career to choose?

Yes, again.

But here's the deal:

Organic farming is both highly profitable and has great career options than conventional farming.

But you should be aware of what's working in organic farming and what's not.

Besides that, it is not for everyone.

And there is more to it that helps you decide whether it is really for you.

This article will help you determine whether organic farming is a good career for you or not.

Let me elaborate.

## Is Organic Farming a Good Career Choice Today?



Organic farming is **evergreen and continuously growing** career choice.

And the good news is: You are still early in the game.

Though demand for agriculture is shifting from conventional farming to organic farming at an upward rate, not many people are practicing organic farming as they fear the change.

Considering that conventional farming is not a sustainable approach towards a better environment in the long run, it is true to think that organic farming and other regenerative agriculture approaches are the future.

We recently published a definitive comparison on [organic vs conventional farming](#) where we discussed why organic farming is much better in terms of overall health, wellbeing, and profit perspective.

Have a look at that guide to learn more about variations between the two.

If you really want to prosper in organic farming and build a successful business out of it, you need to have one thing at mass: **patience**.

Organic farming is the marathon and not the sprint.

You can't expect results overnight.

With a lot of experimentation, testing, research, and implementation, one can conquer all the elements to build a profitable organic farm.

If you are into organic farming or have at least some knowledge about it, you may know that getting organic certification requires a handful of time and is not that easy.

Your land needs to be synthetic chemical-free for **at least 3 years** before you actually consider your farm ORGANIC and expect to get some results.

In fact, organic certification is the basic prerequisite if you want to make a career growing and selling organic food.

But the organic farm is not the only option you are left with.

You can make a career in organic farming without even starting your own farm (more on that later).

So yes, organic farming is a great and lucrative gateway as a career option.

With that, let me tell you exactly why.

## **Why is Organic Farming a Good Career?**

If we closely look at the history of organic farming, there is a direct correlation of growth in the industry.

Around **56%** of farmers are organic in the US alone, as per one of the recent surveys done by the USDA (source).

What does this mean?

The job opportunity to work in an organic farm is increasing as well.

This also means that there are endless opportunities to work on.

But why only organic farming?

Here's why:

### **Highly profitable**

Organic farming is profitable than conventional farming and at great length.

In fact, it is at least **29-32%** profitable than conventional as uncovered by the USDA.

Why is organic farming more profitable?

This is because organic crops are grown and raised without any exposure to harsh chemicals, GMOs, or other harmful techniques.

This in turn makes them naturally healthy and flavorful to eat.

Taking first-mover advantage of the healthy crop production, organic farmers are therefore allowed to charge a premium price for their organic produce.

To further deep dive into organic farming profitability, I would highly suggest you have a look at this article.

### **Helps solve a huge environmental crisis**

While you may still be convinced that organic farming only assists in serving fresh and safe food on the plates of the people, it also mysteriously solves one of the serious first world problems: **Global warming and climate change**.

How?

Through **carbon sequestration**, organic farming allows extra carbon in the air to inject into the ground where it is highly required.

This reduces carbon footprint and also gives the soil beneficial carbon at appropriate amounts.

This article on the environmental benefits of organic farming will allow you to learn more about its importance in reducing the carbon footprint through various eco-friendly measures.

### **Ease of commencement**

As organic farming largely relies on manpower and not machinery, you do not need much technology to start growing crops and selling organic food.

Of course, branding and packaging are important, but that is not the primary thing to worry about.

Also, the farm size need not be as large as the conventional fields.

A study even confirms that small farms can be an average of **231 acres** and over **88 percent** of farms in America are small farms (source).

This makes it easy to start even with a small field.

Besides the above critical metrics, here are some facts to back my words about why organic farming is a growing career:

From 2000 to 2019, the organic farm area has increased from **17.16** million hectares to around **72.3** million hectares (source).

Globally, only 1.5 percent of farmland is organic. Thus, there is still a good chance to enter the market without any competitive barriers.

Organic farmers do get subsidies and crop insurance (varies per country).

Individuals and brands are shifting towards consuming and creating organic products considering their environmental and health benefits.

Price and other details may vary based on product size and color.



Simply Brand Organic Snacks, Doritos Tortilla Chips, Lay's Potato Chips, & Cheetos Variety Pack 0.875 Ounce (Pack of 36)(Assortment May Vary)  
Simply Variety Pack  
★★★★☆ - 11,347  
\$21.99 (52.08/Ounce)  
New Flavors Choice:  
\$21.08 (22 new offers)



Organic Kids Protein Nutritional Shake, Strawberry - Great for Breakfast & Snacks, 22 Vitamins & Minerals, Fruits & Vegetables, ...  
8.25 Ounce (Pack of 12)  
★★★★☆ - 1,776



Maya Kaimal Foods Organic Indian Everyday Dal, Pully Cooked, Variety Pack 10 oz (Pack of 6), Fully Cooked, Vegan, Microwavable, Ready to Eat.  
6 Count (Pack of 1)  
★★★★☆ - 1,809



Amy's Organic Black Bean Chili, Low Fat, USDA Organic, 14.7-Ounce, pack of 12  
14.7 Ounce (Pack of 12)  
★★★★☆ - 2,482

Every good thing in this world has its demerits.

Organic farming is no exception.

Despite numerous benefits of growing organic food, supporting the environment, and enhancing diversity, organic farming also comes with some drawbacks.

One, for example, is that cost of labor and production increases due to large reliance on manpower.

However, it is settled by not purchasing synthetic pesticides.

Similarly, there are many pros and cons of organic farming that you may want to uncover before moving ahead with your voyage.

Now, let's quickly move on to the list of careers in organic farming other than starting your organic farm.

## List of Careers in Organic Farming



Besides running your organic farm, you will be surprised to know that there are various other career options in organic farming.

Here is the list of some of the best organic farming careers:

1. Organic farmer (niche based farming)
2. Rancher or livestock manager
3. Food Scientist
4. Pests and farm disease analyst
5. Organic certification assistant
6. Etc.

This is not an end.

Your imagination is the only limit.

You can get a degree in organic farming from a decent college and start an organic food restaurant if you want.

Or, even better: you can be a niche organic food retailer meaning that you can sell a specific category of organic products as a retailer.

So, you see, organic farming is not limited to managing an organic farm.

Within every occupation, I found one common thing that made people successful: It's exploring as specific a niche as possible and doubling down on a specific element.

Choosing some industry-specific options will eliminate competition in the first place and give you enough time to create products or services for targeted yet willing customers.

Therefore, do keep these little things in mind while choosing your career in organic farming.

By now, you know exactly the importance and demand of organic farming as a career and the list of career options to explore.

Now, let me help you clarify your thoughts on which career to choose from out of many?

## **Which Career in Organic Farming Should You Choose?**

See, no option is superior to others.

Though, the amount of money you will make will always differ from profession to profession.

Food scientists, for example, are paid higher in their field as they have to deal with a lot of data testing and experimentation and have to study extensively on a specific matter.

Livestock management may not be as rewarding as food scientist but you may want to do it because you love it and it is the fastest growing industry in agriculture that may become more profitable in the coming years.

These were just some of the examples that I highlighted.

You may want to become an organic farmer and manage your lovely organic farm.

Whatever you want to choose, asking these four right questions will help you decide the best option for yourself:

What am I good at (your expertise)?

What does the world needs (find the demand)?

What can you be paid for? (where is the most money)?

What do you love (your passion)?

These questions are derived from the famous Japanese concept known as **Ikigai** (the secret to living a successful life by fulfilling these questions).

In fact, these are the questions that completely changed the way I thought about choosing my own career.

Try to answer all of these questions and then carefully decide where you want to move forwards.

This will be helpful.

## **Where to Start From?**

Depending on what you choose, try to self-research on the internet about what you will need to get to your goal.

Taking the example of food scientists again.

To become a food or agriculture scientist, you will need to study the related subjects thoroughly.

So, your main goal should be to either self-learn online or get a degree from a reputed university.

On the other hand, the organic farmer also needs to learn about improving soil health, various crops, pests and disease management, methods and techniques, etc.

But they are not as intense as analyzing food data from the globe.

So here, the best bet would be to start gaining experience by working on someone else's organic farm or starting your farm.

**Pro tip:** It is advisable to start by working on someone else's farm before starting your own farm. In this way, you can learn to avoid mistakes that they did on their farm.

These were some of the tips to get started.

This brings us to the end of this comprehensive guide.

Hopefully, you learned something new from this article.

If you are serious about starting your organic farming career, then go for it. Don't wait for someone else's approval.

Take some action on it today.

Now, it's your turn.

Tell me, what are the biggest problems that are stopping you from carving your career in organic farming?

Let me know by leaving your comments below right now.

Sharing this article with the right people will also help them choose a better option for themselves.

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